

6. **CONSENT AGENDA**

- g. **RESOLUTION 08-037 APPROVING BUDGET AMENDMENT /TRANSFER NO. 2008-040 AND PROVIDING AN EFFECTIVE DATE**
(to transfer \$53,850 from the General Fund Reserve for Contingencies to the Capital Acquisition Fund to update the City's website. There are no new funds appropriated by this amendment. The balance in the General Fund Reserve for contingencies line will be \$87,632 after this amendment)

RESOLUTION NO. 08-037

APPROVING BUDGET AMENDMENT/TRANSFER NO. 2008-040 AND PROVIDING AN EFFECTIVE DATE

NOW, THEREFORE, BE IT RESOLVED by City Council of the City of Sanibel, Florida:

SECTION 1. The revised General Fund for fiscal year 2007-2008, Budget Amendment/Transfer BA 2008-040 true copy of which is attached hereto as Exhibit A and incorporated herein by this reference, is hereby approved and accepted.

SECTION 2. Effective date.

This resolution shall take effect immediately upon adoption.

DULY PASSED AND ENACTED by the Council of the City of Sanibel, Florida this 4th day of March 2008.

AUTHENTICATION:

Mick Denham, Mayor

Pamela Smith, City Clerk

APPROVED AS TO FORM: *Kenneth B. Cuyler*
Kenneth B. Cuyler, City Attorney

2/28/08
Date

Vote of Councilmembers:

Denham _____
Johnston _____
Jennings _____
Pappas _____
Ruane _____

Date filed with City Clerk: _____

MEMORANDUM

DATE: February 26, 2008

TO: Judie Zimomra, City Manager

FROM: Bert Smith, MIS Manager

RE: Staff Recommendation for Website Redesign

BACKGROUND

Staff is ready to proceed with the next step in updating the City's website. This will implement the website design prepared by staff that was assisted by Farnham Associates.

A staff committee, with the assistance of Merribeth Farnham was created to review sealed bids. One qualified firm presented a proposal that best met the City's needs quoting \$48,850.

In addition, staff estimates that an additional \$5,000 be allocated for assistance to migrate content to the new website. The new website will have:

- The ability to search for key words over all web site pages known as site wide searching.
- The capability to provide detailed web site usage reports
- General and department specific Frequently Asked Questions (FAQ's).
- Web pages will be printer friendly
- Automatic backup to live standby server that provides quick recovery in the event of a disaster
- The capability to allow non-technical staff to post content to the web without having to have all web changes being handled by MIS. This will significantly reduce MIS resources allocated to website issues
- Consistent colors, formatting, fonts and navigation

RECOMENDATION

Staff is recommending authority to enter a contract with ThinkCreative, to be funded by a transfer from contingency in the amount of \$53,850. Attached is a copy of the recommended firm's proposal.