

15. **CITY MANAGER**

a. Informational Items

6. Pricing adjustment notice from Comcast beginning May, 2008



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Comcast Cable Communications, Inc.  
301 Tower Road  
Naples, FL 34113-8074  
239-793-9600 Tel  
239-793-1317 Fax

March 10, 2008

CITY OF SANIBEL  
ADMIN./LEGIS.

Mr. Mick Denham, Chairman  
Sanibel City Council  
800 Dunlop Rd.  
Sanibel, FL 33957

Dear Chairman Denham:

Comcast is committed to offering the best value in home entertainment in a competitive marketplace, providing a wide variety of programming and an array of packages to accommodate customers' preferences. We recognize that our customers have other entertainment alternatives and we are working hard to offer the best choice in the industry for a fair price.

Comcast's upgraded broadband networks mean better quality and reliability for all customers, regardless of the services they choose to receive. Our Digital Cable customers are enjoying more programming choices than ever before. Comcast's High Definition Television customers continue to receive a combination of high-definition programming from local stations and cable networks that satellite cannot match.

Customer Service continues to be a very high priority for us. Our Comcast University has provided over 25,000 hours of training and development for our employee over the past year.

As the value of our cable services increase through system enhancements, we are adjusting our prices. Comcast will adjust prices beginning May 2008. Attached is the notice that will be provided to customers in their cable television bills informing them of this change. In addition, we will be advertising these adjusted prices in the local paper.

As always, if you have any questions about this or any other issue, please feel free to contact me directly at 793-9628.

Sincerely,

Maureen Cestari  
Director Government Affairs

Attachment



## Lee/Coiller Broadband - Products & Services Price List - Effective May 1, 2008

DIGITAL PACKAGES & SERVICES** (monthly)	Old Price	New Price
Digital Starter <i>(includes Full Basic Service, Music Choice, On-screen program guide and access to limited ON DEMAND)</i>	\$ 53.95	\$ 64.95
Digital Preferred (includes Digital Services)	\$ 66.90	\$ 49.95
Digital Preferred with One Premium Channel	\$ 80.40	\$ 49.95
Digital Preferred with Two Premium Channels	\$ 88.40	\$ 18.95
Digital Preferred Plus HBO & Starz	\$ 88.40	\$ 39.95
Digital Preferred with Three Premium Channels	\$ 93.40	\$ 19.95
Digital Preferred with Five Premium Channels	\$ 101.95	\$ 39.95
Digital Sports Entertainment Pack*	\$ 5.00	\$ 1.95
Digital Cable Latino Pack*	\$ 9.95	\$ 39.95
Digital Additional Outlet Service (each outlet) DVR or HD/DVR Service	\$ 6.95 \$ 11.95	\$ 38.95 \$ 19.95 \$ 49.95 \$ 149.99 \$ 99.00

\*\* Includes one converter or cable card and one remote, if necessary.  
\* Must subscribe to Digital Starter to receive.

### ENTERTAINMENT SERVICES (monthly)

Limited Basic Service	\$ 16.95
Expanded Basic Service	\$ 33.15
Value Pack	\$ 1.85
Full Basic Service <i>(includes Limited Basic, Value Pack and Expanded Basic)</i>	\$ 51.95

### PREMIUM PROGRAMMING SERVICES (monthly)

HBO	\$ 14.95
CINEMAX	\$ 14.95
SHOWTIME	\$ 14.95
THE MOVIE CHANNEL	\$ 14.95
STARZ	\$ 14.95
MOVIEPLEX	\$ 2.95
FLUPPO CHANNEL ON DEMAND*	\$ 7.99
BOLLYWOOD*	\$ 12.99
HOWARD STERN*	\$ 10.99
PLAYBOY*	\$ 18.99
WWE 24/7*	\$ 7.99
here!	\$ 7.99
TOO MUCH FOR TV*	\$ 14.99
PPV / ON DEMAND*	Varies

\* Sold separately cannot be chosen as a Digital Package Premium channel.

### INSTALLATION / REPAIR

Unwired Cable New Connect	\$ 64.95
Prewired Cable Connect	\$ 49.95
Reconnect	\$ 49.95
Additional Outlet - Same Trip	\$ 18.95
Additional Outlet - Separate Trip	\$ 39.95
Additional Outlet - Relocate	\$ 19.95
Change of Service (non-addressable)	\$ 39.95
Change of Service (addressable)	\$ 1.95
Hourly Service Charge	\$ 39.95
HDTV OR HD/DVR installation	\$ 39.95
DVR installation	\$ 19.95
High-Speed Internet Professional Installation	\$ 49.95
High-Speed Internet Home Networking Installation	\$ 149.99
CDV installation	\$ 99.00

### OTHER

Service Protection Plan (monthly)	\$ 2.95
HDTV (monthly)	\$ 6.95
FCC User Fee (monthly)	\$ 0.06
NSF Fee	\$ 25.00
Late Fee	\$ 7.00
Field Collection Fee	\$ 20.00
Convenience Fee - Automated	\$ 2.00
Convenience Fee - Employee Assisted	\$ 4.00
Comcast Digital Voice or	\$ 29.99
High-Speed Internet Activation Fee	\$ 29.99
<b>EQUIPMENT</b>	
Cable Card (1st card in device - monthly)	\$ 0.00
Cable Card (additional card in same device - monthly)	\$ 1.50
Remotes - all types (monthly)	\$ 0.25
Digital Converter (monthly)	\$ 4.75
Non-Addressable Converter (monthly)	\$ 0.50
Addressable Digital Converter (monthly)	\$ 4.75
Unreturned / Damaged Standard Converter	\$ 44.00
Unreturned / Damaged Digital Converter	\$ 164.00
Unreturned / Damaged Addressable Converter	\$ 75.00
Unreturned / Damaged HDTV Converter	\$ 252.00
Unreturned / Damaged HD / DVR Converter	\$ 468.00

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